



Photography Contest

Photography Entries may be made by any age division (Junior-13 and under Senior- 14 and up)

a) The contest will select the best 'Cattle picture'. Candid shots, scenic pasture views - any picture featuring cattle will be accepted.

b) Photography should concentrate on all aspects of good composition and quality photography.

c) Judging criteria will consist of:

- i) Quality of image: 15 pts (focus, light, balance, etc.)
- ii) Well-positioned center of interest 5 pts
- iii) Good angle/viewpoint 5 pts
- iv) Captures moment well 5 pts
- v) Originality/creativity 5 pts
- vi) Emphasis on Cattle 5 pts
- vii) Overall appeal 10 pts

d) All entries should be 8 x 10 color photos and MUST include mattes. (No glass or framing permitted)

e) Digital entries are allowed, but all entries must be on photo quality paper. If the entry was taken digitally, a digital file(cd) of the entry must be submitted. The cd must include the exhibitor name, City, State and age division.

f) No digital enhancements to the photo are allowed. Cropping is ok.

g) Captions are not allowed on the pictures. Captions may be summarized on the entry form.

h) Exhibitors are allowed to enter as many as two photos in this contest; however, only one entry per exhibitor will be able to place in the top five.

i) A statement of originality must accompany the entry upon check-in.

j) All entries can be used in future promotional materials of the Iowa Beef Expo and Iowa Junior Beef Breeds Association.

k) Duplication of entries in subsequent years is not permitted.

l) Camera timer settings may not be used; therefore, the junior submitting the entry may not appear in the photo.

Entries must be checked in Friday in the Livestock Pavilion.



Digitally Enhanced Photography Contest

Photography Entries may be made by any age division (Junior-13 and under Senior- 14 and up)

- a) This category refers to photos that have been enhanced or altered in some way using a computer program such as Photoshop.
- b) The contest will select the best 'Agriculture Lifestyle' picture. Candid shots, scenic pasture views - a picture featuring any aspect of agriculture will be accepted.
- c) Photography should concentrate on all aspects of good composition and quality photography.
- d) Any form of digital enhancement is allowed (i.e. photoshop techniques, color alteration, captioning, etc.)
- e) Judging criteria will consist of:
 - i) Quality of image: 15 pts (focus, light, balance, etc.)
 - ii) Use of enhancement effects 5 pts
 - iii) Good angle/viewpoint 5 pts
 - iv) Captures moment well 5 pts
 - v) Originality/creativity 5 pts
 - vi) Emphasis on Cattle 5 pts
 - vii) Overall appeal 10 pts
- f) All entries should be 8 x 10 photos and MUST include mattes. (No glass or framing permitted)
- g) All entries must be on photo quality paper. A digital file(cd) of the entry must be submitted. The cd must include the exhibitor name, state and age division.
- h) Exhibitors are allowed to enter as many as two photos in this contest; however, only one entry per exhibitor will be able to place in the top five.
- i) A statement of originality must accompany the entry upon check-in.
- j) All entries can be used in future promotional materials of the Iowa Beef Expo and Iowa Junior Beef Breeds Association.
- k) Duplication of entries in subsequent years is not permitted.
- l) Camera timer settings may not be used; therefore, the junior submitting the entry may not appear in the photo.

Entries must be checked in Friday in the Livestock Pavilion.



Arts and Crafts Contest

Arts and Crafts Entries may be made by any age division (Pewee-8 and under, Junior-9-13 and under Senior- 14 and up)

- 1) Juniors with any special 'artistic' skill (painting, video, sculpture, artistic posters, music, etc.) may put their talents on display at the Iowa Beef Expo.
- 2) The contest will be judged and they will be instructed to simply do their best.
- 3) Entries must promote the cattle industry in some way.
- 4) Exhibitors are allowed to enter as many as three entries in this contest; however, only one entry per exhibitor will place in the top five.
- 5) A signed statement of originality, that will include a short description about the process and supplies used to create the entry will accompany it upon check-in. Duplication of entries in subsequent years is not permitted.
- 6) 3) Judging criteria will consist of:
 - i) Quality of craftsmanship 10 pts
 - ii) Attention to detail 5 pts
 - iii) Originality/creativity 15 pts
 - iv) Promotion of cattle industry 15 pts
 - v) Difficulty of medium used 5 pts
 - vi) Overall artistic appeal 10 pts.

Entries must be checked in Friday in the Livestock Pavilion.

Photo Release

Name: _____ Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email _____

I certify that I'm the photographer of this image and I have obtained permission from any individual(s) in this picture including minor children.

I also release my image to be part of the "People's Choice Photography" contest held on the IJBBA Facebook page from February 18-21, 2021

Judging: Judging will be conducted by judges selected by the IJBBA. All photos and graphic design entries will be posted on Facebook for the "People's Choice" contest for voting.

Voting: Facebook users will be encouraged to vote from February 18-21, 2021 11:59 PM. Users may only vote once. At that time, the public can vote on our Facebook page for one winner, which will be revealed on February 22, 2021. The contest is void where prohibited or restricted by law. IJBBA reserves the right to cancel the contest or modify these rules at its discretion. Decisions of IJBBA will be final.

Prizes: One winner will be selected for each division based on the votes received. All costs, taxes, fees, and expenses associated with any element of any prize not specifically addressed above are the sole responsibility of the respective winner. All federal, state and local taxes on prizes are the respective winner's responsibility. The specifics of all aforementioned elements of any prizes in the contest shall be solely determined by IJBAA. Some restrictions may apply. Prizes cannot be transferred, substituted or redeemed for cash except at Main Sponsor's sole discretion. Main Sponsor reserves the right to substitute a prize, or portions thereof, with a prize of equal or greater value. All prizes will be awarded.

Release of Liability: IJBBA, its respective affiliates, subsidiaries, parent corporation, Contest Administrator, each of the Contest Entities, and the respective officers, directors, shareholders, dealers, distributors, employees and agents of the Contests Entities, are not responsible for: any incorrect or inaccurate entry information, human error, technical malfunctions, theft, tampering, destruction, or unauthorized access to, or alteration of entries. By entering this Contests, all entrants, any winners, and their family members, guests, invitees, agents, and employees release and hold harmless IJBBA, Contests Administrator and each of the Contests Entities, as well as the respective officers, directors, agents, employees and shareholders of the foregoing entities and all others associated with the development and execution of this Contests from and against any and all actions, claims, and/or liability with respect to or in any way arising from participation in this Contests and/or acceptance or use of the prizes and any related travel and/or activities, including liability for personal injury, death, damages, or loss. Any and all warranties and/or guarantees on a prize (if any) are subject to the service provider's terms therefore, and winners agree to look solely to such service provider for any such warranty and/or guarantee.

Additionally, entrants agree to release and hold harmless Facebook from and against any claims arising out of or in conjunction with the Contests or receipt or use of any prize. Further, entrants acknowledge that this Contest is in no way sponsored by, endorsed by or administered by or associated with Facebook.

Winners' List: On February 22, 2021, you may obtain the names of the prize winners, either by visiting the IJBBA Facebook Page.

Exhibitor Signature: _____

Parent/Legal Guardian Signature: _____